

Team Advantage

The Integrated Digital Marketing and Communications Solution



Empowered Promoting • Presenting • Training • Communicating • Merchandising • Inspecting

Here's your chance to pull together your communications once and for all. Team Advantage is your integrated digital marketing and communications solution that stems from your Web, flows into your Apps, and expands in a modular way as your business expands.

Team Advantage supports your team – your presenters, your trainers... promoters, inspectors, merchandisers – all of your communicators. It states your marketing case, speaking with one voice, so that your team can do the same. Refreshingly consistent.

Your Team... with Advantage

The Ambassador

Your Website... communicating for you, reaching-out like never before. It's your company face, your foundation, that's solid yet pliable so your team can update it as needed.

The Expeditor

Collects and distributes your digital marketing collateral, on laptops, smartphones and tablets, with personalized email distribution capabilities, all while you collect prospect data.

The Presenter

Dazzles with video presentations that tie-in to all of your efforts – newsletters, training, sales presentations, and anything else you can think of.

The Communicator

Spreads the news with video e-newsletters, product updates, press announcements, alerts... employee benefits updates, policy reminders, how-to's, event announcements, and kudos. Timely, accessible, flexible, updatable... any time.

The Trainer

Trains your clients or employees, through text, video, quizzes and graphics. It integrates seamlessly and securely with personalized subject data, and it's beautifully branded.

The Inspector

Inspects and reports – for employees in the field or on location. With their smartphone or tablet they submit reports and photos directly into the existing database while notifying management.

The Merchandiser

Assesses and reports on the retail level, inspects inventory, locates outlets, evaluates competition, promotes product, and shares information.

Advantage Design Group

builds your Team Advantage program according to your brand. We develop the creative content to tell your story with flair and efficiency. In fact we nail it. Then we make sure it translates across all digital media. With Team Advantage not only is your plot on spot, but your data has got it together and is easily manageable. So it's always timely and always consistent. Team Advantage is your brand ambassador building your digital assets empire – one step at a time.



With Team Advantage, you can stop placing your digital marketing and communications efforts randomly upon the communications grid! Plan them. Build upon them. Integrate them. It's the cost-effective, globally-accessible precision you need to powerfully tell your story – and grow.